

**Pierre Bouvier**  
Vocals

**Charles Comeau**  
Drums

**David Desrosiers**  
Bass

**Sébastien Lefebvre**  
Guitar

**Jean-François Stinco**  
Guitar

Honorary president  
**L. Jacques Ménard**  
President, Quebec  
BMO Financial Group

President of  
the board of directors  
**André Prud'Homme**  
First Vice President  
CIBC Wood Gundy

Dear Madam, Sir,

It is with great pleasure that the Simple Plan Foundation invites you to its inaugural benefit-event under the honorary patronage of Mr. L. Jacques Ménard, President, Quebec, of BMO Financial Group. The Simple Plan Foundation is dedicated to helping troubled youths, both those with problems specific to the adolescent years and those stricken by severe illness. The Simple Plan Foundation also aims to provide international aid to children around the world suffering from the consequences of war. Finally, the Foundation encourages young people to learn and practice music as a way of finding a passion in life.

As the Foundation sets out to make its first contribution to these worthy causes in June 2008, this upcoming event will serve to launch the opening of the 2008-2009 fundraising campaign.

The Foundation will be hosting a benefit-brunch on August 17th, at 11 am, at Mel's Studios, Cité du Cinéma, building III (1777, Carrie-Derick Street, Technoparc). During the brunch, a silent and open outcry auction will be held. This event will bring together over 500 people, among them many high-profile businessmen and artists as well as Simple Plan fans. Evidently, these include Quebec's own international rock band, Simple Plan, who will be offering us an exclusive acoustic performance. In addition to contributing to a noble cause, this benefit-event offers each guest the rare opportunity to witness the celebrated group perform their most recent hits in an intimate setting.

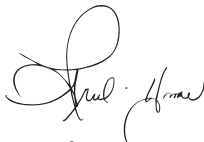
The Simple Plan Foundation would very much like to count on your support to help make this important fundraising event a resounding success. As such, we invite you and your company to embrace this significant cause by becoming privileged partners today. (Please find attached a list detailing the various sponsorship options available.)

Alternately, you may purchase individual seats for the brunch for \$100 per person, or a complete table of 10 people for \$1,000. For the added benefit of dining in the company of a member of Simple Plan, you may reserve one of the five available VIP tables for \$1,500.

If you find yourself unable to join us for this event and still wish to contribute to our cause, a donation to the Foundation would be more than appreciated.

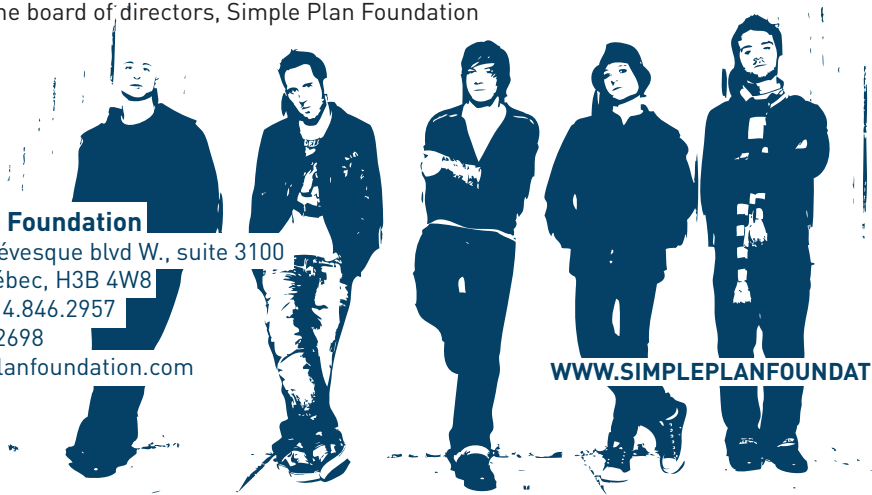
As the president of the Simple Plan Foundation, I am proud to be invested in this worthwhile mission. It is with great enthusiasm that I look forward on welcoming you on August 17th.

Sincerely,

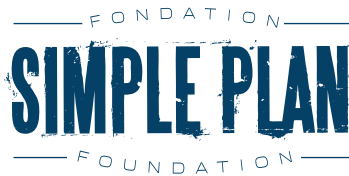


**André Prud'Homme**  
President of the board of directors, Simple Plan Foundation

**Simple Plan Foundation**  
1250, René-Lévesque blvd W., suite 3100  
Montréal, Québec, H3B 4W8  
Telephone: 514.846.2957  
Fax: 514.846.2698  
info@simpleplanfoundation.com



[WWW.SIMPLEPLANFOUNDATION.COM](http://WWW.SIMPLEPLANFOUNDATION.COM)



## **SPONSORSHIP PROGRAM**

### **Platinum: \$5,000\$ and over**

- Short address by the company representative
- Company logo on the program booklet cover
- Banner with the company logo posted on a wall
- Company logo on the program booklet outside back cover
- Company logo on all official communications
- Company logo within the program booklet
- Hyperlink on the Web site of the Simple Plan Foundation for a year
- Reserved area to present the company corporate brochure
- Mention of the company financial participation by the host of the evening
- Sign by the entrance of the event listing all the sponsors
- 4 privilege tickets to attend the benefit-event
- 2 VIP tickets for the Simple Plan concert being held on August 26 at the Bell Center

### **Gold: \$2,500 to \$4,999**

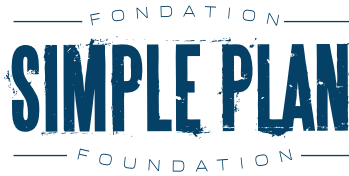
- Banner with the company logo posted on a wall
- Company logo on the program booklet outside back cover
- Company logo on all official communications
- Company logo within the program booklet
- Hyperlink on the Web site of the Simple Plan Foundation for a year
- Reserved area to present the company corporate brochure
- Mention of the company financial participation by the host of the evening
- Sign by the entrance of the event listing all the sponsors
- 2 privilege tickets to attend the benefit-event

### **Silver: \$1,000 to \$2,499**

- Company logo within the program booklet
- Reserved area to present the company corporate brochure
- Mention of the company financial participation by the host of the evening
- Sign by the entrance of the event listing all the sponsors

### **Bronze: \$200 to \$999**

- Mention of the company name within the program booklet
- Reserved area to present the company corporate brochure
- Sign by the entrance of the event listing all the sponsors



## SPONSORSHIP PROGRAM - FORM

### Sponsorship Confirmation:

Please choose an option:  Platinum (\$5,000 and over)  Silver (\$1,000 to \$2,499)  
 Gold (\$2,500 to \$4,999)  Bronze (\$200 to \$999)

Please indicate the amount: \$ \_\_\_\_\_

### Table reservations for the brunch:

I would like to reserve \_\_\_\_\_ tables (\$1,000 / 10 people)  
or \_\_\_\_\_ tickets (\$100 per ticket)

### Donations:

I am unable to attend the event, but wish to donate \$ \_\_\_\_\_ to the Simple Plan Foundation

### Identification:

Name : \_\_\_\_\_

Title : \_\_\_\_\_

Company name : \_\_\_\_\_

Address : \_\_\_\_\_

City : \_\_\_\_\_ Province : \_\_\_\_\_ Postal Code : \_\_\_\_\_

Phone : \_\_\_\_\_ Fax: \_\_\_\_\_

Email : \_\_\_\_\_ Web site : \_\_\_\_\_

Signature : \_\_\_\_\_

Please inform us of the medium on which the logo of your company will be given to us:

Floppy disk  CD  Email

Please, as much as possible, return this form completed, the logo of your company if applicable, as well as a cheque made payable to the Simple Plan Foundation before June 13<sup>th</sup> to the following address:

### Simple Plan Foundation

1250, René-Lévesque blvd W., suite 3100

Montréal, Québec H3B 4W8

Phone : 514 846-2957

Fax : 514 846-2698

info@simpleplanfoundation.com

www.simpleplanfoundation.com

P.S. – A tax receipt with the amount corresponding to your donation will be issued to you.